

AAUW Board Meeting

Saturday, January 4, 2020

2-4 pm

Present: India Nishi, Judith Entwife, Kathy Cole, Carol Simmer, George Edwards, Judi Edwards, Margo Hammond, Robin Kagan

Call to Order: President India Nishi, 2:11pm

Minutes: approved

Treasurer's Report: current savings-\$9,960 current checking-\$8,617

Reflects expenditures:\$500 to Girls Go Tech and \$1,000 to NWIC

Awaiting invoice for greenery sale

The Year at Half Time-Fundraising for Tech Trek	\$5000 to date
	2,500 roll over
	<u>1,000</u> pledged
	\$8,500

(We've surpassed low annual goal of \$5,000, approaching high annual goal of \$10,000.)

Expenditures are on target for the year to date.

Judith Entwife noted that we had no takers to work in elementary classrooms this winter/spring concerning the 100th anniversary of woman suffrage. Robin Kagan suggested that we might produce a poster and distribute it for posting in elementary classrooms. Judith will investigate the possibility.

India Nishi introduced our Mission, Vision and Priorities for revision. This has been a joint effort of the board and general membership, including surveys, alignment with National and State statements, and generating and ranking priorities for our branch for the next 3-5 years. After India compiled the results, she created a draft to include what the membership had to say. At this meeting, the board reviewed and revised the document, wordsmithing, but not changing the content.

Mission Statement revised:

To advance gender equity in Whatcom County through advocacy, education, connection and philanthropy

Vision revised:

Our membership is known in the Whatcom County community for our advocacy and support for women and girls. We celebrate and collaborate with other women's organizations in the community. We advocate for issues important to gender equity and economic security.

We have a growing and dynamic branch membership. In five years, we will have grown to 100 members made up of a wide demographic, including a more diverse age range and level of academic achievement. Membership retention is high.

We are active socially with a variety of interest groups, and we ensure that all members of our branch feel welcomed and valued. In addition to focusing on our mission, we have fun together.

Our branch has a strong philanthropic side, raising enough money to support our goals for Tech Trek, High School Scholars and scholarships for women attendees of local institutions of higher education to improve women's long-term financial security.

Priorities revised:

In order to achieve our mission and vision, we will focus on these priorities.

1. We will advocate in our programs and community for important issues for women: education economic security, civil rights and Title IX.
2. We will increase our fundraising in order to grow our scholarships and our educational programs, such as Tech Trek, High School Scholars and membership programs.
3. We will expand our outreach for new members and work to build a strong membership.
4. We will increase our visibility in the community through our advocacy and collaboration with other local women's organizations.
5. We will encourage social connections and have fun.

Edits to the membership generated Mission, Vision and Priorities statements were **MSPed**.

Homework for Board members: Develop objectives for our Priorities. For example, for priority 2 we might "Raise more money by completing our application for a 501(c)3 and using it to approach tribes and corporations for contributions."

Committee Reports:

College Relations/Scholarships/WorkSmart-Carol Simmer

The Scholarship Committee will send a welcome letter with our new general brochure and meeting/program schedule to WWU new female hires, using the list of about 80 from Rebecca Bunn. If it proves helpful, we will send the packet out each year to new hires at WCC, BTC and NWIC, as well.

Margo offered get a contact list for student organization so we can pitch WorkSmart directly to students. The idea is to offer a guided group experience with the online version, which is free.

Fundraising, Holiday Greenery Sale-Kathy Cole

\$4,554 has been deposited, and another \$196 has been received, but not yet deposited, for a total of \$4,778 income from greenery sales. Though we have not yet received an invoice, we anticipate that, including a 1% discount for sales increase over last year, the bill will be about \$2,350, netting AAUW about \$2,400, a 20% increase over last year. Well done, all!

Programs-Lisa Hammond

Our January speaker will be Amy Klosterman, presenting on Title IX. As she's coming from Seattle, we will present her with a \$25 Visa gift card instead of our usual \$25 Village Books gift card.

Public Policy-George Edwards

Our annual Lobby Day in Olympia is Monday, Jan. 27. India and Judith will meet with 40th District senator and have requested a meeting with our representative. (There's only one as Jeff Morris resigned.) George and Judi will represent the 42nd District.

March Tea

Get your tickets at BrownPaperTickets.com!

Membership-Robin Kagan and Judi Edwards

Our next membership soiree will be Jan. 28 at the same Marriott as the last one and follow the same meet-and-greet format. At our Jan 11 general meeting, Robin will pass out pieces of paper for each member to make a list for herself to invite. Judi suggests that we also reach out to members who don't come regularly to our general meetings. The following forms will be available: 2 Minute Activist sign-up (India), WorkSmart/StartSmart interest forms (Robin) and membership application forms and AAUW general brochures (Judi). We **MSPed** up to \$300 to pay for appetizers. India will bring the AAUW Square for payment and to receive dues.

Having worked hard and accomplished much, we adjourned at 4:01.